

WATCHGUARD EDR

Endpoint Detection and Response



ORGANIZATIONAL CYBERSECURITY

2021 represents a cybersecurity crossroads. Business owners may be shifting staff back into the office and managing the risks and rewards of remote work at the same time. For malicious actors, this opens a door. From common compromise vectors to new threats, attackers are always looking for ways to escape IT notice, evade defense measures and exploit emerging weaknesses.

Working from home also offered another approach vector for threat actors and new information security threats emerged.

CYBER DEFENSE AGAINST ADVANCED THREATS

State-of-the-art cyber attacks are designed to get around the protection provided by traditional security solutions. These attacks are becoming more frequent and more sophisticated as hackers become more professionalized. It is also a result of a lack of focus on correcting security vulnerabilities in systems.

In light of this scenario, traditional protection platforms (EPPs) are not enough. This is because they do not provide detailed enough visibility into the processes and applications running on corporate networks. What's more, some EDR solutions, far from solving anything, create greater stress and increase security administrator workloads by delegating the responsibility for managing alerts and forcing them to manually classify threats.

PREVENT INCIDENTS BEFORE THEY HAPPEN

WatchGuard EDR is an innovative cybersecurity solution for computers, laptops and servers, delivered from the Cloud. It automates the prevention, detection, containment and response to any advanced threat, zero day malware, ransomware, phishing, in-memory exploits, and malwareless attacks, both present and future, inside and outside the corporate network.

WatchGuard EDR was built to provide complete visibility into computers, laptops and servers by monitoring and spotting malicious activity that bypasses traditional solutions. WatchGuard EDR installs on top of existing AV solutions to add a full stack of EDR capabilities including the following services:

- Zero-Trust Application Service: 100% classification of applications
- · Threat Hunting Service: detecting hackers and insiders

Thanks to its Cloud-based architecture, its agent is lightweight and has minimum impact on endpoints, which are managed via WatchGuard Cloud. WatchGuard Cloud allows you to manage the whole portfolio from a single pane of glass, reduces infrastructure costs and minimizes time spent on reporting and operational tasks.

BENEFITS

Simplifies & Minimizes Security Costs

- Its managed services reduce the costs of expert personnel. There are no false alerts to manage and no responsibility is delegated.
- The managed services automatically learn from threats. No time wasted on manual settings.
- No management infrastructure to install, configure or maintain.
- Endpoint performance is not impacted, since it is based on a lightweight agent and Cloud-native architecture.

Automates & Reduces Detection Time

- Applications that pose a security risk can be blocked (by hash or process name).
- Blocks the execution of threats, zero day malware, fileless/malwareless attacks, ransomware and phishing.
- Detects and blocks malicious in-memory activity (exploits) before it can cause damage.
- Detects and blocks hacking techniques, tactics and procedures.

Automates & Reduces Response & Investigation Time

- Resolution and response: forensic information to thoroughly investigate each attack attempt, and tools to mitigate its effects (disinfection).
- Traceability of each action: actionable visibility into the attacker and their activity, facilitating forensic investigation.
- Improvements and adjustments to security policies thanks to forensic analysis conclusions.

ADVANCED AND AUTOMATED ENDPOINT SECURITY

Traditional protection technologies (EPPs) focused on prevention are low-cost measures, valid for known threats and malicious behaviors, but they are not enough. Successfully defending an organization and putting an end to cyber threats forces a shift away from traditional prevention to continuous prevention, detection and response, assuming at all times that the organization has been compromised, and that all endpoints are continually being threatened by attackers.

WatchGuard EDR integrates traditional preventive technologies with innovative, adaptive prevention, detection and response technologies in a single solution, to deal with advanced cyber threats, both present and future:

Traditional Preventive Technologies

- · Personal or managed firewall (IDS)
- · Device control
- Permanent multi-vector anti-malware & on-demand scan
- Managed denylist/allowlist
- · Collective Intelligence
- · Pre-execution heuristics
- · URL filtering web browsing
- · Anti-phishing
- · Anti-tampering
- · Remediation and rollback

Advanced Security Technologies

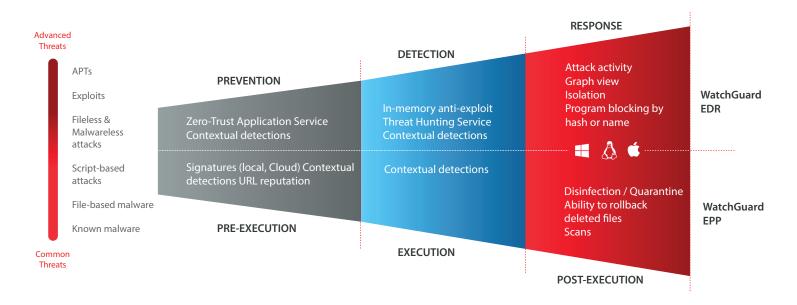
- · Continuous endpoint monitoring with EDR
- Prevention of execution of unknown processes
- Cloud-based machine that learns to classify 100% of processes (APTs, ransomware, rootkits, etc.)
- · Sandboxing in real environments
- Behavioral analysis and detection of IoAs (indicators of attack) such as scripts, macros, etc.
- Threat hunting
- Computer isolation
- · Program blocking by hash or name
- · Attack activity graph view

ZERO-TRUST MODEL

The Zero-Trust Application Service classifies 100% of processes, monitors endpoint activity, and blocks the execution of applications and malicious processes. For each execution, it sends out a real-time classification verdict, malicious or legitimate, with no uncertainty and without delegating decision to the client, avoiding manual processes. All of this is possible thanks to the capacity, speed, adaptability and scalability of Al and Cloud processing.

The service unifies big data technologies and multi-level machine-learning techniques, including deep learning, the results of continuous supervision and the automation of the experience and knowledge accumulated by WatchGuard's threat team.

The managed Threat Hunting Service is operated by a team of experts who use profiling analysis and event correlation tools to proactively discover new hacking and evasion techniques. The hunters at WatchGuard work on the premise that organizations are constantly being compromised.



$\label{lem:continuous} \textbf{Supported platforms and systems requirements of Watchguard EDR}$

Supported operating systems: <u>Windows (Intel & ARM)</u>, <u>macOS (Intel & ARM)</u>, <u>Linux and Android</u>.

EDR capabilities are available on Windows, macOS, and Linux, with Windows being the platform that provides all the capabilities in their entirety.

List of compatible browsers: <u>Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge and Opera.</u>